



**MOORE** Walker Davey Searells

# YOUR TRUSTED PARTNER IN ACCOUNTING & BUSINESS GROWTH









# From the Team at Moore

For nearly a century, Moore Walker Davey Searells has proudly served the Christchurch and Canterbury communities, offering dedicated chartered accountancy and business advisory services. Since our establishment in 1928, our commitment to your success has remained steadfast. Our aim is to provide expert financial advice that empowers businesses to grow, innovate and thrive in an everchanging economic landscape.

Businesses in Christchurch operate in an evolving environment, balancing growth opportunities with the need for resilience and adaptability. Rapid advancements in technology, shifting regulatory requirements, and the increasing importance of sustainability all shape the way organisations plan for the future. In this changing landscape, having the right advice and support is essential.

At Moore Walker Davey Searells, we understand the challenges and are here to provide insightful, practical and forward-thinking financial guidance.

As an independently owned firm within the Moore Markhams and Moore Global network, we combine

local expertise with international insights, ensuring your enterprise thrives both locally, nationally and globally.

Trust and connection are the cornerstones of our client relationships. We take the time to understand your business, build strong partnerships, and deliver advice tailored to your unique needs. By choosing Moore Walker Davey Searells, you are selecting a partner who is deeply connected to the local community and backed by a global network of expertise.

If you would like to find out more about us, or meet the team please scan the QR code on this page.

We look forward to continuing our journey together, helping you navigate complexity and achieve your goals.

Warm regards,  
**The Moore Walker Davey Searells Team**

## Our Values



### **Integrity**

We uphold the highest ethical standards in all we do.



### **Expertise**

Continuous learning and industry leadership define our approach.



### **Client Focus**

Your success is our priority.



# Why Choose Us?

**Choosing the right financial partner is one of the most important decisions for your business. At Moore Walker Davey Searells, we combine expertise, forward-thinking solutions, and a client-first approach to help you achieve measurable success.**

Here's what sets us apart:

**Deep Industry Expertise** – Our team understands New Zealand's business landscape, tax laws, and financial regulations. We stay ahead of industry trends, so you receive informed, up-to-date advice.

**Tailored Solutions** – Every business is unique. Whether you're a startup, SME, or large corporation, we take the time to understand your goals and provide customised solutions to support your growth.

**Technology-Driven Efficiency** – We use leading cloud-based accounting tools like Xero and MYOB, alongside AI-driven financial solutions, to streamline processes, reduce manual work, and improve accuracy. Our technology ensures real-time financial insights and seamless integration with your operations.

**A Proactive Approach** – We go beyond reporting numbers. By anticipating challenges and identifying opportunities, we help you stay ahead. Our tax planning, financial forecasting, and advisory services are designed to safeguard your business and drive long-term success.

**Strategic Business Advisory** – From structuring your business to managing cash flow, planning for succession, and developing financial strategies, we provide high-value advisory services that position your business for sustainable growth.

**Long-Term Partnerships** – We're in it for the long haul. Our commitment to building lasting relationships means we support you through every stage of your business journey, providing financial insights and strategies that evolve with your needs.

**Compliance with Confidence** – Keeping up with tax laws and regulations can be complex. We ensure your business remains compliant while optimising tax efficiency. From GST and PAYE to corporate tax filings and IRD audits, we handle the details so you can focus on what you do best.

**Proven Success** – Our long-standing client relationships and track record of helping businesses improve financial performance, reduce tax liabilities, and enhance efficiencies speak for themselves. We're dedicated to delivering real results.

**Connected** – We are your trusted, local advisor with the backing of a leading national and international network.

At Moore Walker Davey Searells, we believe strong connections drive success. By choosing us, you gain a trusted financial partner who understands your business, shares your ambitions, and is invested in your future.

# Your Sector Expert

**Whilst we provide services to organisations across all sectors which support the diverse New Zealand economy, we are proud to be a preferred supplier in a number of sectors. This is in addition to the global sector expertise to which we have access as a member of the Moore Global network.**

## Pharmacy

The Team at Moore are proud to be the endorsed preferred supplier of financial and accounting services for members of the Pharmacy Guild on New Zealand (Inc). Our annual national benchmarking survey provides critical industry insights, helping owners benchmark their financial performance and make informed strategic decisions.

## Legal

For legal professionals and law firms, we provide specialised accounting services and with our biannual legal practitioners' financial performance survey, can report on practice profitability, efficiency, work type, hours, salary comparisons as well as professional indemnity insurance.

## Bloodstock, Breeding & Racing

We provide expert financial services specifically tailored to the Bloodstock, Breeding, and Horse Racing industries, with a focus on tax-efficient structuring and strategic financial planning. Our team has in-depth knowledge of the industry's unique complexities, including broodmare write-offs, syndication and fractional ownership, leasing arrangements, and the nuanced differences between breeding and racing accounts.

With our specialised expertise, we help clients navigate the intricacies of these sectors, ensuring optimal financial outcomes and compliance with industry regulations.

## Forestry

The forestry sector requires specialised financial strategies to manage sustainability, land use compliance, and tax obligations. We provide carbon credit accounting and tax structuring to help forestry businesses optimise operations and maximise profitability.

We have been involved in a number of forestry syndications, providing structuring advice, financial management, annual reporting and investment guidance to support long-term sustainability and growth in the sector.

## Property Development

Property developers require strategic financial management to ensure profitability and mitigate risk. We provide tailored financial planning, tax structuring, and cash flow forecasting to support developers in managing project costs, securing funding, and optimising returns.

Whether managing residential, commercial, or mixed-use developments, our expert advisory services ensure compliance with industry regulations while helping developers enhance profitability through strategic tax planning and financial structuring.

# Services to help you thrive

**Our teams do more than manage numbers—we provide strategic insights that help businesses grow, adapt, and thrive. With expertise across accounting, taxation, business advisory, and specialist services, we work closely with you to navigate complexity and unlock new opportunities.**

## ACCOUNTING AND TAXATION

**Ensuring compliance, maximising efficiency, and optimising tax strategies**

Managing accounting and taxation effectively is essential for business success. Our team provides expert guidance to ensure compliance with New Zealand's tax regulations while identifying opportunities for tax efficiency, financial optimisation, and sustainable growth.

Whether you're a startup, SME, or large enterprise, we tailor our solutions to fit your business needs, helping you stay ahead of tax obligations while improving financial performance.

### **Our Expertise:**

- **Financial Statements & Reporting** – Delivering clear, accurate reports to support informed decision-making.
- **Tax Compliance** – Preparing and lodging income tax, FBT, GST, PAYE, and RWT returns. Cloud-Based Accounting – Implementing and optimising Xero, MYOB, and other cloud platforms.
- **Tax Planning & Strategy** – Developing proactive tax strategies to minimise liabilities and improve cash flow.
- **Cash Flow & Budgeting** – Providing forecasting tools to strengthen financial stability and avoid shortfalls.
- **Start Ups** – Guiding you through the set-up stages so that you can focus on your business.
- **Payroll & Bookkeeping** – Managing payroll, superannuation, and reconciliation to streamline operations.

## BUSINESS ADVISORY AND DEVELOPMENT

**Helping businesses grow, improve profitability, and navigate complex decisions**

In a changing business landscape, having the right financial insights can make all the difference. Our advisory team goes beyond traditional accounting to provide strategic advice that helps businesses scale, improve efficiencies, and maximise profitability.

We partner with business owners, executives, and stakeholders to develop strategies for growth, risk management, and long-term success.

### **Our Expertise:**

- **Business Structuring & Entity Setup** – Establishing the right legal structure and framework for efficiency and growth.
- **Performance Monitoring & Key Financial Metrics** – Creating custom dashboards and KPI tracking for better decision-making.
- **Strategic Growth & Expansion Planning** – Identifying opportunities and mitigating risks for sustainable growth.
- **Buying, Selling & Mergers & Acquisitions** – Business Valuations and supporting deal structuring, and negotiations.
- **Cash Flow Management & Working Capital Optimisation** – Strengthening liquidity and financial resilience.
- **Digital Transformation & Technology Integration** – Leveraging automation and cloud solutions for efficiency.
- **Raising Capital & Financial Strategy Development** – Assisting with loan applications, investor pitches, and funding strategies.



## SPECIALIST SERVICES

### Tailored solutions for complex financial and strategic challenges

Every business faces unique challenges. Our specialist services provide targeted solutions to help you manage risk, enhance governance, and navigate critical financial decisions with confidence.

We bring industry-specific expertise to the table, ensuring businesses meet regulatory requirements, improve financial resilience, and drive long-term success.

#### Our Expertise:

- **Succession Planning** – Ensuring smooth leadership transitions and family business successions.
- **Trusts & Estates** – Protecting assets and structuring estate plans for future generations.
- **Management Accounting** – Providing in-depth financial analysis to support strategic decision-making.
- **Governance & Advisory Boards** – Strengthening corporate governance with expert financial advice.
- **Business Turnarounds & Workouts** – Restructuring finances to restore business viability.
- **Forensic Accounting** – Investigating fraud, financial mismanagement, and dispute resolution.
- **Risk Management & Internal Controls** – Enhancing financial security and operational resilience.
- **Financial Due Diligence** – Conducting comprehensive assessments for mergers, acquisitions, and investments.
- **Capital Raising & Funding Assistance** – Guiding businesses through securing investment and financing.
- **International Tax & Cross-Border Accounting** – Supporting tax planning and compliance across jurisdictions.
- **Digital Transformation & Cloud Accounting** – Advising on software solutions and automation to improve efficiency.
- **Employee Share Schemes & Incentives** – Designing reward structures to attract and retain key talent.
- **ESG** – Offering a tailored sustainable strategy that aligns with your business.



# Industries we serve

**Every industry has its own financial challenges and opportunities. At Moore Walker Davey Searells, we provide industry-specific insights and tailored financial solutions that help organisations maximise growth, profitability, and sustainability.**

From tax strategies and business structuring to financial forecasting and compliance, our expertise ensures you have the right advice to thrive. We partner with businesses across a broad range of industries, offering customised services to meet their unique needs.

## AGRICULTURE & FARMING

Helping farmers and agribusinesses manage financial cycles and optimise tax strategies.

- Cash flow management and seasonal budgeting
- Farm taxation and government incentives
- Livestock valuation and financial planning

## BLOODSTOCK, BREEDING & RACING

Providing specialist financial services for racing stables, syndicates, and investors.

- Financial management for racing operations
- Tax-efficient structuring of bloodstock investments
- Prize money, sponsorship, and stud fee accounting

## COMMERCIAL & PROFESSIONAL SERVICES

Providing businesses with strong financial planning and management to maintain profitability and ensure compliance.

- Business structuring and financial planning
- Expense management and profitability analysis
- Tax compliance and strategic growth planning

## CONSTRUCTION & TRADES

Helping builders, contractors, and trade professionals manage complex financial requirements and to operate efficiently and profitably.

- Job costing and contract-based accounting
- Payroll management for contractors and workers
- Asset depreciation and tax-efficient structuring

## EDUCATION & TRAINING

Providing financial stability for education providers and training institutions.

- Budgeting and funding application support
- Compliance for education providers and non-profits
- Payroll and staff benefits management

## ENTERTAINMENT & CREATIVE INDUSTRIES

Supporting performers, production companies, and creative professionals.

- Contract management and financial planning
- Tax structuring for artists, performers, and media professionals
- Budgeting and reporting for production companies

## FORESTRY

Ensuring financial long-term sustainability and growth for the forestry sector.

- Carbon credit accounting and tax implications
- Syndication
- Land-use compliance and tax structuring

## HOSPITALITY & FOOD SERVICES

Supporting restaurants, cafés, and hospitality businesses with financial management that require strategic financial planning to navigate seasonal changes and compliance requirements.

- POS (Point-of-Sale) integration with accounting software
- Wage cost optimisation and payroll compliance
- Seasonal cash flow management



## MANUFACTURING & INDUSTRIAL

Streamlining operations and improving financial efficiency in production-based industries by supporting support these objectives with industry-specific insights.

- Inventory management and cost control
- Cost accounting for manufacturing processes
- Tax deductions for research and development

## PHARMACY & MEDICAL

Helping healthcare providers maintain financial health and regulatory compliance.

- Regulatory compliance and tax structuring
- Profitability analysis and financial reporting for medical practices
- Payroll and staff remuneration planning

## REAL ESTATE & PROPERTY DEVELOPMENT

Guiding investors, developers, and agencies with smart financial planning through tailored financial solutions support growth in the real estate and property sectors.

- Brightline test and rental property deductions
- Structuring for property investment and development
- Financial planning for real estate businesses

## RETIREMENT VILLAGES

Providing financial expertise for long-term sustainability in the aged care sector that depend on effective cost management and regulatory compliance.

- Financial reporting and compliance for village operators
- Structuring for long-term asset sustainability
- Resident agreement and occupancy cost accounting

## RETAIL & E-COMMERCE

Helping retailers and online businesses improve financial operations and compliance by optimising their performance in a competitive market.

- Inventory management and stock valuation
- GST compliance for online and in-store sales
- E-commerce payment processing integration

## TRANSPORT & LOGISTICS

Providing financial strategies for businesses managing fleets, logistics, and transport networks to streamline operations and improve cash flow.

- Obtaining finance for new vehicles, plant and equipment
- Cash flow forecasting for logistics companies
- Lease vs. purchase financial modelling for vehicles

## TOURISM

Helping tourism operators manage seasonal income and compliance requirements.

- Seasonal cash flow forecasting and budgeting
- GST compliance and tourism-related tax incentives
- Financial management for hotels, tour operators, and travel agencies



# Our Process: Connected

At Moore Walker Davey Searells, we take a structured yet flexible approach to supporting your business. Our process is designed to provide clear, practical advice while ensuring you have the right financial strategies in place at every stage. We work alongside you, offering guidance and support tailored to your specific needs.



## STEP 1: UNDERSTANDING YOUR BUSINESS

Every great partnership starts with a conversation. We take the time to understand your business, your goals, and the challenges you face. This includes a financial health check to identify strengths, risks, and opportunities. Whether you're looking to improve efficiency, manage tax obligations, or plan for growth, we gain a clear picture of what matters most to you.

## STEP 2: DEVELOPING A TAILORED STRATEGY

Once we understand your business, we develop a strategy that aligns with your objectives. This may include structuring advice, tax planning, financial forecasting, and risk management. Our recommendations are practical, designed to optimise financial performance and position your business for long-term success.

## STEP 3: IMPLEMENTATION & INTEGRATION

A good strategy is only effective if it's properly executed. We work closely with you to integrate financial tools and best practices into your operations. This could involve setting up cloud accounting systems, automating processes, or refining cash flow management. Our team ensures a seamless transition with minimal disruption, so you can stay focused on running your business.

## STEP 4: ONGOING SUPPORT & MONITORING

Financial management is not a one-time exercise. We provide ongoing support, regular check-ins, and financial reviews to ensure your strategy stays on track. From tax compliance to business performance monitoring, we help you make informed decisions with real-time insights and expert advice whenever you need it.

## STEP 5: ADAPTING & GROWING TOGETHER

As your business evolves, so do its financial needs. Whether you're expanding, facing new regulations, or adjusting to market shifts, we stay by your side, refining strategies and identifying new opportunities. Our role is to help you navigate change with confidence, ensuring your financial position remains strong and aligned with your long-term goals.

At Moore Walker Davey Searells, we don't just offer financial advice—we build lasting relationships. By following this structured yet adaptable approach, we ensure that your financial management remains proactive, efficient, and focused on helping your business thrive.



# Strength in Numbers

We are a proud independent member of both the Moore Markhams and Moore Global networks. We also maintain close connections with the Moore Australia network. Through our global connections we are able to draw on knowledge and expertise for clients, as well as learning and development opportunities for our staff. A global outlook, paired with our knowledge of our local market and communities provides the robust backing you need to help your organisation thrive.

## MOORE MARKHAMS



**6**  
Firms



**240**  
People

## MOORE GLOBAL



**37,199**  
People



**116**  
countries



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